

## **Initial Meeting Notes**

**Nov. 8th**

**Creative Director: Jin Xia**

**Designer: Tommy Fruhauf**

We reach an agreement that the experience and interaction are the most important concept for this microsite. Images could be drawn from the film, and the typeface should work with the image in a visually interesting way. Further, the website should also provide viewers with a sense of futuristic and science-fiction atmosphere.

**Creative Director: Tolu Atoyebi**

**Designer: Jin Xia**

We both agree that the website is based on information, but we want to make the information not only clear but also evocative and interesting. Besides, the color choice needs to be more dramatic and energetic to draw more viewers' attention. Navigation is also a problem to consider, and I am still working on how to get the interaction clear and interesting.